

LIBRARY OF MICHIGAN
ANNUAL REPORT
FISCAL YEAR 2012-2013

Pursuant to Section 11 of the Library of Michigan Act (Public Act 540 of 1982 – MCL 397.21), the state librarian shall report annually to the governor and to the legislature on the operations of the library and on the progress made in automating the operations of the library. The Library of Michigan prepared the following to meet the requirements of MCL 397.21.

MISSION

The Michigan Legislature created The Library of Michigan to guarantee the people of this State and their government one perpetual institution to collect and preserve Michigan publications, conduct reference and research and support libraries statewide.

Many exciting things were accomplished in this 185th year of the Library of Michigan. Below are the details:

Videos Highlighting Libraries (<http://brightside.cedam.info/episodes/episode-13>)

- The Library of Michigan (LM) in conjunction with the Community Economic Development Association of Michigan (CEDAM) produced videos highlighting Michigan libraries in the 21st century, describing all the things libraries do for patrons and how essential they are to the state of Michigan.

Michigan eLibrary (MeL) (www.mel.org)

- People of all ages throughout the state continue to find and use MeL for school, personal, and academic research, business development, job search and resume assistance, and for borrowing materials.
- Approximately 13 million titles are available for Michigan residents to borrow via the MeLCat system, provided their library is a member library. Currently, 415 libraries participate in MeLCat.
- MeL Coordinators traveled all over the state promoting MeL resources at over 75 conferences, workshops, trainings, in-services and presentations.
- Business resources to assist Michigan entrepreneurs and business owners were added to the suite of MeL databases (DemographicsNow, Business Insights Global, Gale LegalForms, Gale Directory Library, Gale Virtual Research Library: Business Collection and BusinessDecision).
- Also added to MeL were significant new databases with content focusing on youth resources and early literacy (BookFLIX, eBooks Collection K-8, Novelist K-8 Plus, World Book Kids, Enciclopedia Estudiantil Hallazgos and Early World of Learning).
- Users conducted over 36 million MeL database searches in 2013. There were almost 6 million (5,959,489) MeL homepage visitors and over 17 million full text articles retrieved from MeL.

Digitization of Library Material

- An additional 42,200 pages on the Library's Governing Michigan website were digitized and made available online. This website contains Michigan state documents, many of a legal nature. Major titles added were Labor Mediation Board Opinions, Tax Tribunal decisions, and Final Status of Legislation. On average, Governing Michigan pages are viewed over 13,000 times each month.
- Staff conducted four digital preservation webinars and one conservation webinar. Archived versions online have been viewed hundreds of times.

Michigan Reads! (<http://www.michigan.gov/michiganreads>)

- Early literacy kits were developed based on *Moose on the Loose* by Kathy-jo Wargin for Fall 2012 and based on *Woolbur* by Leslie Helakoski for Fall 2013.
- Nearly 5,000 kits, including the book, programming guide, bookmarks, stickers and a poster, were distributed to all public libraries, all schools serving K-2, and all Head Start and Great Start Readiness programs.
- Over 2,000 people attended 18 author tour events
- We estimate over 580,000 children attended a Michigan Reads! program.

Summer Reading Program

(<http://www.michigan.gov/youthlibraryservices> scroll down to Summer Reading Program)

- Summer Reading manuals and materials for early literacy, children, teen and adult programs were sent to 658 public library locations and 13 tribal library locations.
- Over 107,000 people participated in Summer Reading programs.
- For 2013, the Library promoted the Summer Food Service program as a partner for libraries serving economically disadvantaged communities.

Michigan Notable Books (<http://www.michigan.gov/notablebooks>)

- The Michigan Notable Books (MNB) program highlights 20 of the previous year's most engaging books that are set in Michigan, have a Michigan theme or are written by a Michigan native or resident.
- Over 200 books were considered for the 2013 Michigan Notable Books list.
- The MNB Author Tour this year visited 50 libraries across the state from Iron Mountain to Vermontville. Over 2,000 individuals took advantage of author stops across the state or about 40 attendees per visit. Sixteen of the twenty authors participated in this year's tour.
- Over 250 people attended the 10th annual *Night for Notables* event, held April 27, 2013. This is the Library of Michigan's opportunity to publicly recognize the authors and books selected as Michigan Notable Books. This year's ceremony featured 2012 Michigan Notable Book author and Academy Award winning film maker Michael Moore as the keynote speaker.

Events and Conferences

- LM hosted a gala to celebrate the 20th anniversary of MeL. The event featured the Director of the Institute of Museum and Library Services (IMLS), Susan Hildreth, as a speaker along with current State Librarian Nancy Robertson and former State Librarians George Needham and Christie Brandau.
- A very successful conference devoted to Michigan railroad, past, present, and future, was held in September with approximately 75 attendees.
- In September, LM held the Advanced Directors' Workshop with 38 library directors attending. Those directors were able to hear about health care reform, audit procedures for library financial management, roles and responsibilities of directors and trustees as well as participate in a discussion on how each attendee's organization can look outward to their community for focus and input on library services. Attendance at the workshops is necessary for director certification as part of the qualification requirements for state aid to public libraries.
- Also, in September, 47 library directors attended our annual new Directors' Workshop. The workshop is intended to provide new directors with an overview of Library of Michigan support services, library law, the benefits of using MeL, E-rate and technology planning, and other statewide programs. Attendance at these workshops is necessary for director certification as part of the qualification requirement for state aid to public libraries.
- The Library of Michigan held its annual Beginning Workshop May 14-16 at Shanty Creek Resorts in Bellaire, MI. The event is designed for library staff members that have not had the opportunity for formal library coursework with the goal to introduce staff to a variety of topics and offer them practical skills that they can use in their jobs. Attendance is required for staff seeking Library Certification Level 3 or Level 4. Anyone new to the profession or just hired at a library, no matter what their academic credentials, are welcome to attend the event. In 2013 we had 103 attendees that learned about library law, intellectual freedom, collection management, customer service, library technology, marketing, youth services, management and supervision. Each year the content is presented by a variety of veteran library staff from across the state.

Library Benchmarking and Recognition

Quality Service Audit Checklist (QSAC) (<http://www.michigan.gov/qsac>)

- Through the QSAC program, public libraries can evaluate themselves to determine their strengths and areas of improvement. This year nine public libraries achieved or renewed at the Essential Level, one at the Enhanced Level. To date, two libraries have achieved the highest rating of excellent, ten have achieved the enhanced level, and fifty have achieved the essential level.
- One library trustee, one person from a library cooperative, and six librarians, representative of each library class in the state, met with LM staff to review and update the QSAC measures, which were subsequently endorsed by the Library of Michigan Board.

Library Benchmarking and Recognition (continued)

Michigan School Libraries for the 21st Century Program (SL21)
(<http://www.michigan.gov/sl21>)

- This self-evaluation tool allows schools to quantify the quality of their school library program. This year, with the assistance of the School Library Workgroup, the Library of Michigan substantially revised the measures to ensure their continued relevance. The new SL 21 measures have been endorsed by the Library of Michigan Board of Trustees and presented to the State Board of Education for their information.
- The number of certified libraries is currently 124, with 52 libraries achieving the highest rating of Exemplary and 72 libraries achieving the Qualified level.
- The Library of Michigan continues to work closely with school libraries through the new School Workgroup and the Michigan Association for Media in Education leadership.
- The School Library online announcement list has nearly 1,000 members.

Library Services and Technology Act (LSTA) (<http://www.michigan.gov/lsta>)

- The Institute of Museum and Library Services (IMLS) approved our new Michigan LSTA Five-Year Plan, October 2012 through September 2017
- The Library is participating in a national pilot program to design a new reporting system and improve the quality of data reported to the IMLS.

Partnerships

- Institutions both statewide and local are contacting the Library of Michigan to find out how they can partner with libraries. They recognize that libraries are the place to partner with because of their real connection with communities. The Library of Michigan supports these collaborations and continues to encourage libraries throughout the state to participate in the various available partnerships.
- LM is collaborating with the Midwest Collaborative for Library Services (MCLS) and the Cooperative Director's Association on the creation of continuing education and professional development events. Our first event, Risk Management and Disaster Recovery, was attended by 47 library staff members and was taught by, Jeanne Drewes, the Chief of the Binding & Collections Care Division at the Library of Congress. We are continuing to collaborate with these organizations to bring additional workshops and events to Michigan library staff in 2014.
- Plinkit (<http://www.michlibrary.org>) provides an easy-to-learn, easy-to-update website template, designed for libraries without specialized technology staff. Paid for in Michigan with federal dollars. There is no cost to the libraries and the technology "heavy lifting" is done by the Library of Michigan. Training and refresher courses are free. The Library of Michigan's Plinkit program has grown to serve just over 30% of all public libraries in Michigan

Partnerships (continued)

- Public libraries continue to partner with the Michigan Works! offices to help people find jobs.
- Librarians throughout the state help their patrons connect with the Secretary of State's ExpressSOS website to save them the time and hassle of having to travel to a Secretary of State's outlet in person.
- Libraries can provide business resource centers through various programs like BizConnect.
- Libraries serve as hosts to various webinar programs that could benefit the residents of their communities.
- The Library of Michigan is now working closely with the Office of Great Start through the Michigan Reads! program and other programs.

Library of Michigan Reference and Collections Staff Activities and Services

- Reference and outreach staff conducted a number of successful presentations and other efforts aimed at highlighting their services to LARA (Health Professions), MDOC (Ingham County Parole), the Legislature, including the House Fiscal Agency, MDE's School Reform Office; MDOC's Correction Education Office; the DHS Training Center; SOS; DEQ; and MDCH's Tobacco Control Group.
- Members of LM were a part of the formation of a new professional peer group called the Legal Reference Roundtable (LRR) of Michigan. Traveling to about nine locations statewide, LRR members developed and trained public librarians to effectively work with patrons representing themselves in legal matters by providing legal information to these patrons. The librarians were trained to use the Michigan Legal Help website and engaged in discussion about providing legal reference as opposed to legal advice.
- The Law Library is working on establishing a state constitutional law research collection.
- Law Library staff participated in the Michigan Supreme Court High School Moot Court program and provided outreach for executive agency interns.
- The Michigan Legislative Biography database has been upgraded with a new public search interface. It is expected to go live soon.
- The popular Professional Development Lending Library, a joint service with the Michigan Civil Service Commission, consists of print and audio books to support the development of state employees in a variety of professional areas. It has been supplemented this past year with classic titles acquired from the Department of Human Services, as well as new purchases by the Library. Visit <http://www.michigan.gov/pdl> to browse for items on customer service, communication, developing teams, facilitating change, etc.
- The Reference staff issued two of their "*Timely Topics*" newsletters for legislative staff and state employees. This year's newsletters featured sources and facts about supporting returning servicemen (winter issue) and rail transit in Michigan (summer/fall issue). The newsletters were distributed to legislative offices, and can be found online at: <http://www.michigan.gov/research> (scroll down to Timely Topics)

Library Data Collection

- The current legacy system (4th Dimension) that the Library of Michigan uses to collect annual data for public, cooperative, and Braille and talking book libraries is being replaced with LibPAS software from Counting Opinions. The LibPAS software will also be used to maintain the Library of Michigan's interactive library directory and database and will allow the Library Data Coordinator to directly submit the public library data collected to IMLS.

LM Scorecard:

(https://www.michigan.gov/documents/libraryofmichigan/lm_2013_ScorecardOct2013ReportingPeriod_440650_7.pdf?20131206085754)